

2019 Fuzhou SelectUSA Seminar Summary

December 4, 2019 Fuzhou

Prepared by U.S. Commercial Service Guangzhou, China



Fuzhou SelectUSA Seminar Summary

5 EDOs and 2 Service Providers join the event:

- City of Sacramento, Trade & Education
 Office, China
- Enterprise Florida
- JobsOhio
- Los Angeles China Investment Promotion Center
- Michigan-China Innovation Center

- Dickinson Wright
- Deloitte



Highlights

U.S. Commercial Servcie Guangzhou to Promote SelectUSA in Fuzhou:

On December 4, 2019, U.S. Commercial Servcie Guangzhou partnered with the Fujian Private Enterprise Chamber of Commerce to organize a SelectUSA program to coincide with their annual meeting in Fuzhou. The Chamber is the leading association of private businesses in Fujian with more than 500 company members and chaired by Chairman Cao. At the event, Consul General Jim Levy met with Cao De Wang, Chairman of Fuyao Glass and delivered remarks. The U.S. Commercial Service Guangzhou team including Principal Commercial Officer Betsy Shieh and Commercial Specialist Veronica Liang provided a briefing on the SelectUSA program. A Consular officer provided a briefing on applying for U.S. visas, while five U.S. economic development organizations (EDOs) including JobsOhio, California Capital-Sacramento Trade & Education office, Michigan-China Innovation Center, Los Angeles China Investment Promotion Center and Enterprise Florida, and two U.S. service providers, Deloitte and Dickinson Wright, presented their programs to an audience of 500 key decision makers.



SelectUSA Seminar Agenda

December 4, 2019	Fuzhou	Empark Exhibition Grand Hotel
12:30 – 13:30 pm Registration		
13:30 – 13:40 pm Opening by Mr. Jim Levy, Consul General of U.S. Consulate Guangzhou		
13:40 – 13:55 pm SelectUSA Introduction from the U.S. Commercial Service, Elizabeth Shieh, Principal Commercia Officer and Veronica Liang, Commercial Specialist		
13:55 – 14:00 pm U.S. Visa Briefing from the U.S. Consulate General Guangzhou, Kayla Blomquist, Visa Officer		
14:00 – 14:15 pm Financial and Tax Considerations for making a successful investment in the U.S., Thomas Chang, Senior Manager, Deloitte AP ICE, Ltd		
14:15 – 14:30 pm Legal Issues when investing in the USA - Dickinson Wright, Lianne Yan, Director of China		
14:30 – 14:45 pm Panel: U.S. Destination Promotion		
Moderator: Veronica Liang, Commercial Specialist, U.S. Consulate Guangzhou		
- JobsOł	•	•
- City of Sacramento, Trade & Education Office, China		
- Michigan-China Innovation Center		
- Los An	geles China Investment Prom	otion Center
- Enterp	orise Florida	
13:00 – 18:30 pm SelectUSA Fair		
- Rema	-	Enterprises – U.S China Business Cooperation Seminar nan of Fujian Private Enterprise Chamber of Commerce
- Rema	orks from the Fujian Governm	ent Officers
- Panel	: Best practice sharing: Invest	tment in the United States. Mr. Cao De Wang and 3 U.S. Reps
18:30 – 20:30 pm Dinner Recep	otion	



USG meeting with Fuyao Glass Chairman Cao Dewang





U.S. Consul General Jim Levy and Fuyao Glass Chairman Cao De Wang. Fuyao has invested a cumulative \$1 billion in manufacturing, created 2,950 new jobs and provided \$250 million in salaries and benefits annually to American staff and business. CS Guangzhou will assist Fuyao Group continues to invest, expand and create more jobs in the United States.



Networking Lunch Reception for U.S. EDOs and Service Providers



U.S. Consul General Jim Levy (the middle) and Fuyao Glass Chairman Cao De Wang (the middle) with U.S. EDOs. & Service Providers.



Cao Hui, Chairman of Fujian Private Enterprise Chamber (middle) and U.S. EDOs. & Service Providers to promote the next SelectUSA Investment Summit in Washington DC on Jun 1-3 2020.









U.S. Consul General Jim Levy delivered welcome remarks at the event

Principal Commercial Officer Betsy Shieh promoted SelectUSA offerings and services to 500 Chinese audiences at the event. Commercial Specialist Veronica Liang promoted the next SelectUSA Investment Summit in Washington DC on Jun 1-3, 2020 at the event.









Legal Issues when investing in the U.S.Lianne Yan, Director of China Business
Development, Dickinson Wright







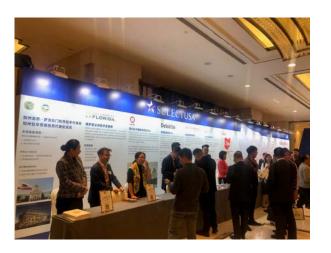


Panel: U.S. Destination Promotion

Moderator: Veronica Liang, Commercial Specialist, U.S. Consulate Guangzhou

- City of Sacramento, Trade & Education Office, China
- Enterprise Florida
- -JobsOhio
- Los Angeles China Investment Promotion Center
- Michigan-China Innovation Center









SelectUSA Exhibition Areas for EDOs and Servcie Providers



SelectUSA Seminar Backdrop





U.S. Department of Commerce | International Trade Administration









U.S. Commercial Service Guangzhou team created a WeChat group barcode for the Fujian event to showcase the presentations, backdrop, flyers and photos. In less than 10 minutes investors scanned to join the group and reached the maximum number of 100. Additional investors can be invited to the group and we can go back to the group with additional outreach and to advertise the Summit.

SELECTUSA

Media

Media List:

- Fujian Provincial TV Station (福建省 电视台)
- Fuzhou Municipality TV Station (福州市电视台),
- Fujian Daily**(**福建日报)*,*
- HXnews(海峡都市报)
- East South Paper(东南快报),
- East South Net (东南网),
- Tencent Fujian(腾讯大闽网),
- Sina (新浪))

Photo Link



Media Report:

http://www.sohu.com/a/358376014 99960000



Thank you!

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